

Get started! Seminar

Presentation of the EUSALP Strategy

Elisabetta VAIRA - EUSALP Secretariat

23-24 June 2026
Salzburg



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

The funding document: the EUSALP Action Plan

First adopted in 2015, revised in 2024-2025 under the Slovenian and Austria-Liechtenstein Co-Presidency



Brussels, 11.12.2025
SWD(2025) 403 final

COMMISSION STAFF WORKING DOCUMENT
Accompanying the document

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

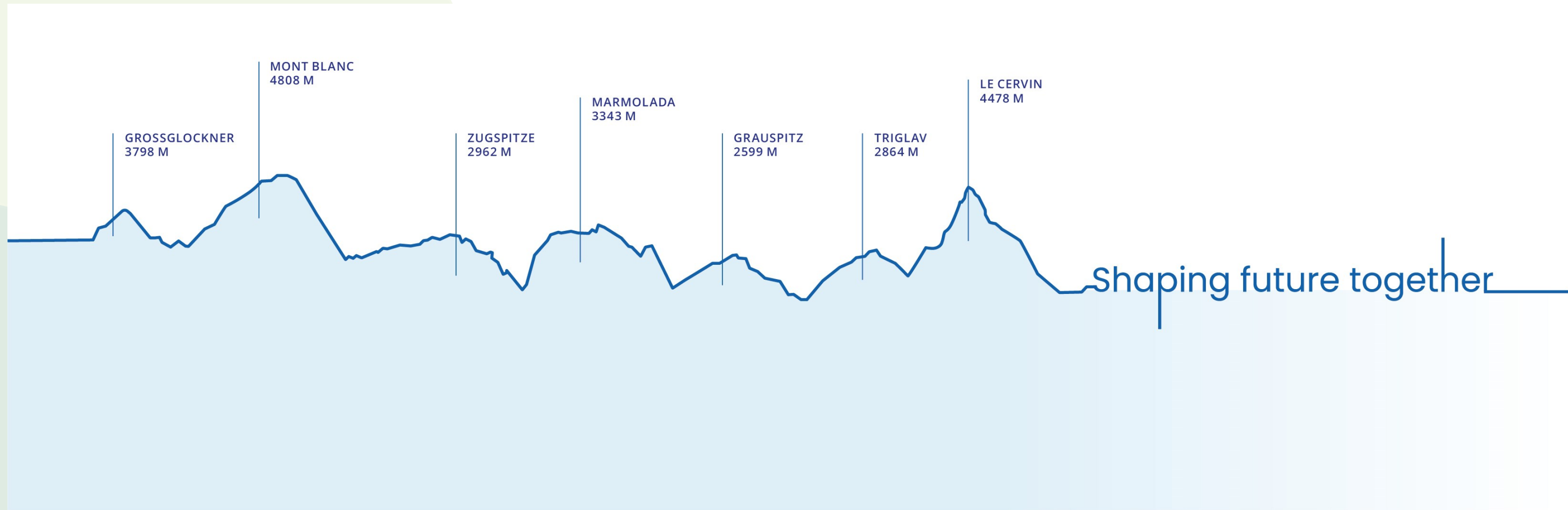
on the revised action plan of the EU macro-regional strategy for the Alpine region



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

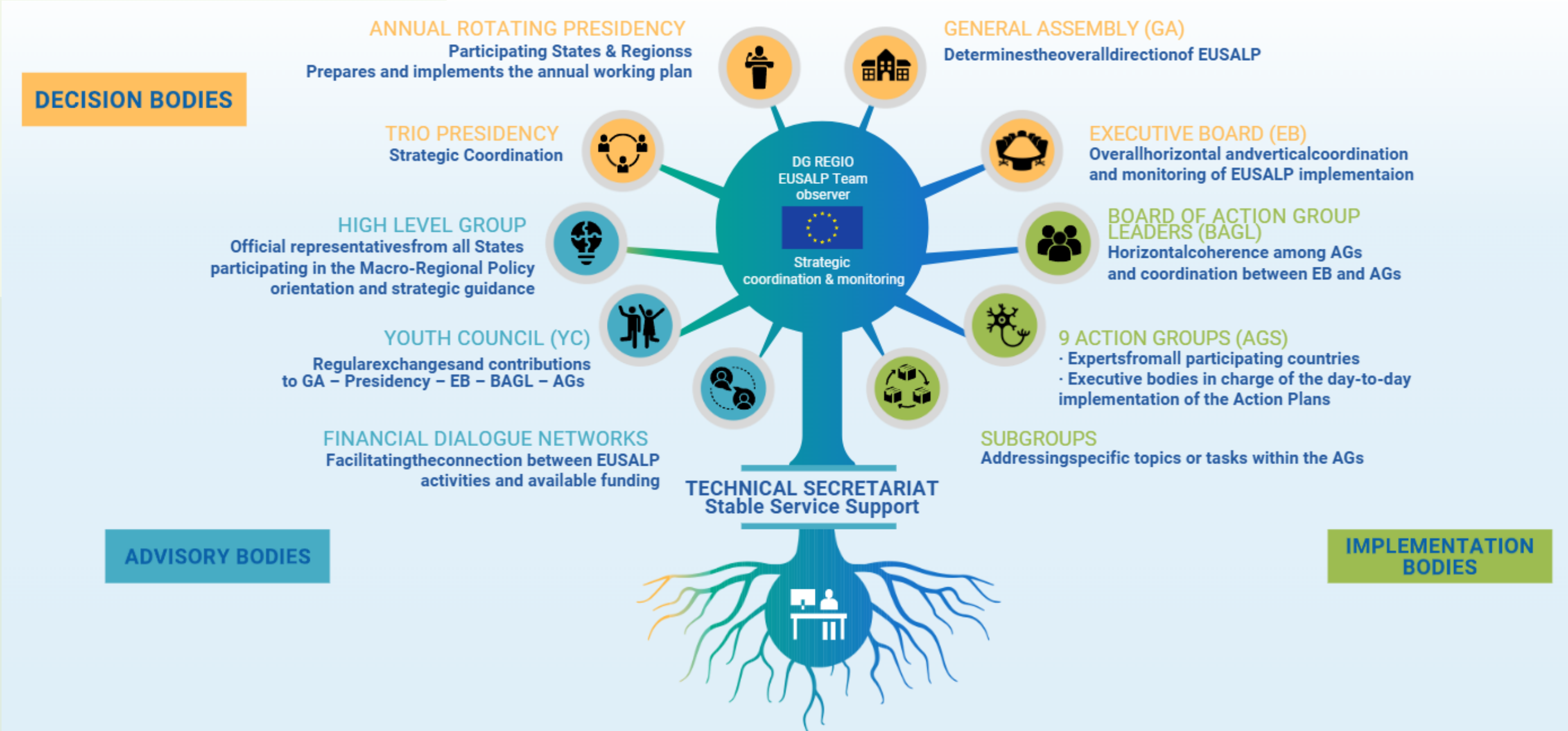


7 COUNTRIES / 48 REGIONS



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

1 SOUND GOVERNANCE MODEL TO IMPROVE COOPERATION



80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities

The Presidency of EUSALP

Rotating Presidency Mechanism:

2025: Austria-Liechtenstein Co-Presidency

2026: Bavarian Presidency

2027: French Presidency



Concentrate. Innovate. Elevate.



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities



Priorities of the Bavarian Presidency

**Economic Strength
and Innovation**



EUSALP in the MFF 2028+



**Bringing the Alpine Region
together**



Milestones 2026:

- **EUSALP Innovation Camp at Kempten University of Applied Sciences:** Innovation in rural areas with a focus on young talents.
- **EUSALP Digital Conference, EUSALP Mobility Conference and EUSALP Energy Conference** with experts, business representatives, and policymakers – to connect key stakeholders.
- **EUSALP Energy Award:** to highlight future-oriented projects based on evaluation by experts.

- **EUSALP meets the European level on the subject of the MFF 2028+:** Event hosted at the Bavarian Representation in Brussels, bringing together high-level political representatives from the European Union and EUSALP.
- **Position Paper:** Embedding EUSALP-funding in the MFF 2028+.

- **EUSALP meets ArgeAlp:** We aim to bring together top political representatives of the two major Alpine formats for an informal evening summit.
- **EUSALP meets Alpine Space Programme:** Together with the actors of the EU Alpine Space Programme, we are working on a sound financial structure for EUSALP.
- **EUSALP meets Alpine Youth:** We accompany the youth of the Alpine region throughout the year and invite them to an innovation camp in Bavaria.



3 THEMATIC AREAS



**ECONOMIC GROWTH
& INNOVATION**



**MOBILITY
& CONNECTIVITY**



**ENVIRONMENT
& ENERGY**



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities



PILLAR 1: ECONOMIC GROWTH AND INNOVATION

ACTION GROUP 1



RESEARCH AND INNOVATION

To develop an effective research and innovation ecosystem



ACTION GROUP 2



ECONOMIC DEVELOPMENT

To increase the economic potential of strategic sectors



ACTION GROUP 3



LABOUR MARKET, EDUCATION AND TRAINING

To improve the adequacy of labour market, education and training in strategic sectors



80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities

PILLAR 2: MOBILITY AND CONNECTIVITY

ACTION GROUP 4



MOBILITY

To promote inter-modality and interoperability in passenger and freight transport



ACTION GROUP 5



CONNECTIVITY AND ACCESSIBILITY

Connecting people electronically and promoting accessibility to public services

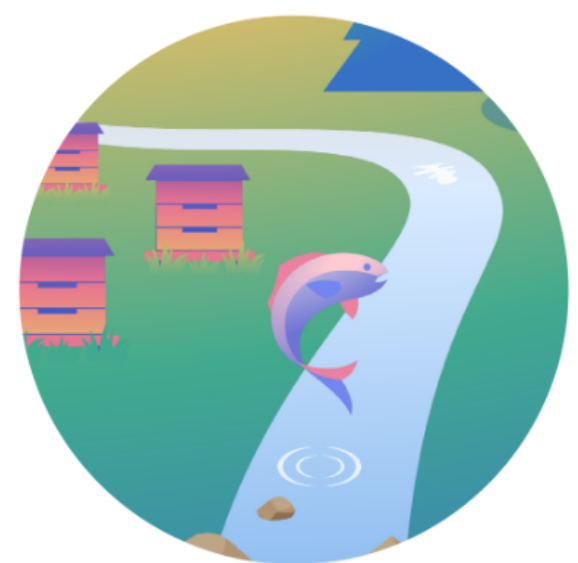


80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities



PILLAR 3: ENVIRONMENT AND ENERGY

ACTION GROUP 6



RESOURCES

Preserving and valorizing natural resources, including water and cultural resources



ACTION GROUP 7



ECOLOGICAL CONNECTIVITY

Developing ecological connectivity in the whole EUSALP territory



ACTION GROUP 8



RISK GOVERNANCE

Improving risk management and better managing climate change, including major natural risks prevention



ACTION GROUP 9



ENERGY

Making the territory a model region for energy efficiency and renewable energy.



80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities

The Mission Approach: EUSALP Missions

Three missions presented so far:

- **“Young entrepreneurship in the Alps (Regione Lombardia)”**
Objective: To build an integrated Alpine territorial strategy to make the region more attractive for young entrepreneurs, foster favourable investment conditions, strengthen research-driven innovation, reinforce cross-border value chains, and counter depopulation by enhancing economic resilience in mountain areas.
- **“Sustainability and legacy of major sporting events in the Alpine region” (Région Provence-Alpes-Cote d’Azur)**
Objective: Promote sustainable and responsible major sporting events in the Alpine region; Maximise their long-term legacy for green, economic and social transition; Support resilient, year-round mountain territories less dependent on tourism
Deliver through practical cooperation: exchange of best practices, common tools, and joint projects across Alpine stakeholders
- **“Circular Textiles in the Alpine Region” (Canton of St.Gallen and Land Vorarlberg)**



The EUSALP Youth

The Youth Council

Composition:

- For 2026, 4 Youth Councillors selected for each EUSALP country (Austria, France, Germany, Italy, Switzerland, Slovenia)
- Full gender balance (12 women and 12 men)

Next steps:

- List submitted to the EUSALP Executive Board
- Formal endorsement by the EUSALP General Assembly in Lindau (22 October)
- **Official start of the mandate: 1 July 2026**
- **Teambuilding event: 17-20 July 2026 (Lindau)**



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

EUSALP Youth: a vibrant community



EUSALP AI Hackathon 2026:
Innovation and Youth Drive the Future
of Alpine Tourism



Pitch Your Project Contest:
finals held during the Annual
Forum and General Assembly



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

The EUSALP Youth

The Alpine Youth



The Youth Council



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

The EUSALP Secretariat

MANAGEMENT PROCESS

MANAGER

PROVENCE-ALPES-
CÔTE D'AZUR REGION

FRANCESCA LA GRECA
NICE, FR

ENSURE THE WORKLOAD
MANAGEMENT

STEER MONITORING &
EVALUATION

HANDLE
INSTITUTIONAL
RELATIONS

SUPPORT EMBEDDING
& MISSIONS

GOVERNANCE

PROVENCE-ALPES-CÔTE D'AZUR REGION
NICE, FR

GOVERNANCE OFFICER

ALEXIA COLIN

PRESIDENCY/TRIO_PRESIDENCY/GENERAL ASSEMBLY/ EXECUTIVE BOARD/EB_BOARD OF ACTION GROUPS/ POLITICA INVOLVEMENT/ ASP PROJECT MGMT

IMPLEMENTATION PROCESS

POLICY OFFICERS

AUVERGNE-RHÔNE-
ALPES REGION

VERONICA CAPENTI
LYON, FR

AGs 3,5,6,8 SUPPORT,
EMBEDDING, YOUTH

PROVENCE-ALPES-
CÔTE D'AZUR REGION

ELISABETTA VAIRA
NICE, FR

AGs 1,2,7 SUPPORT,
POLICY IMPACT, MISSIONS

LOMBARDY
REGION

MARTINA ZANOTTO
MILANO, IT

AGs 4,9 SUPPORT, M&E,
POST 2027 ANALYSIS

OUTREACH & DISSEMINATION PROCESS

RESPONSIBLE FOR COM ACTIVITIES

PROVENCE-ALPES-CÔTE
D'AZUR REGION

TIMOTHÈ POULAIN
NICE, FR

COM STRATEGY/COLLABORATIVE
WORKSPACE/SOCIAL
NETWORK/MEDIA/ BRAND
RECOGNITION

SUPPORTING COM ACTIVITIES

LOMBARDY
REGION

ALESSANDRO VITTORIO
MILANO, IT

WEB PORTAL/DATABASE/SOCIAL MEDIA/SUPPORT TO
EVENT

PROVENCE-ALPES-CÔTE
D'AZUR REGION

**INTERREG VOLUNTEER
YOUTH**
NICE, FR



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

Contacts

Head of the Secretariat

Francesca La Greca

francesca.lagreca@alpine-region.eu

Governance officer

Alexia Colin

alexia.colin@alpine-region.eu

Policy officers

Veronica Capenti (AG3, AG5, AG6, AG8, Youth)

veronica.capenti@alpine-region.eu

Elisabetta Vaira (AG1, AG2, AG7)

elisabetta.vaira@alpine-region.eu

Martina Zanotto (AG4, AG9)

martina.zanotto@alpine-region.eu

Communication officer

Timothé Poulain

timothe.poulain@alpine-region.eu

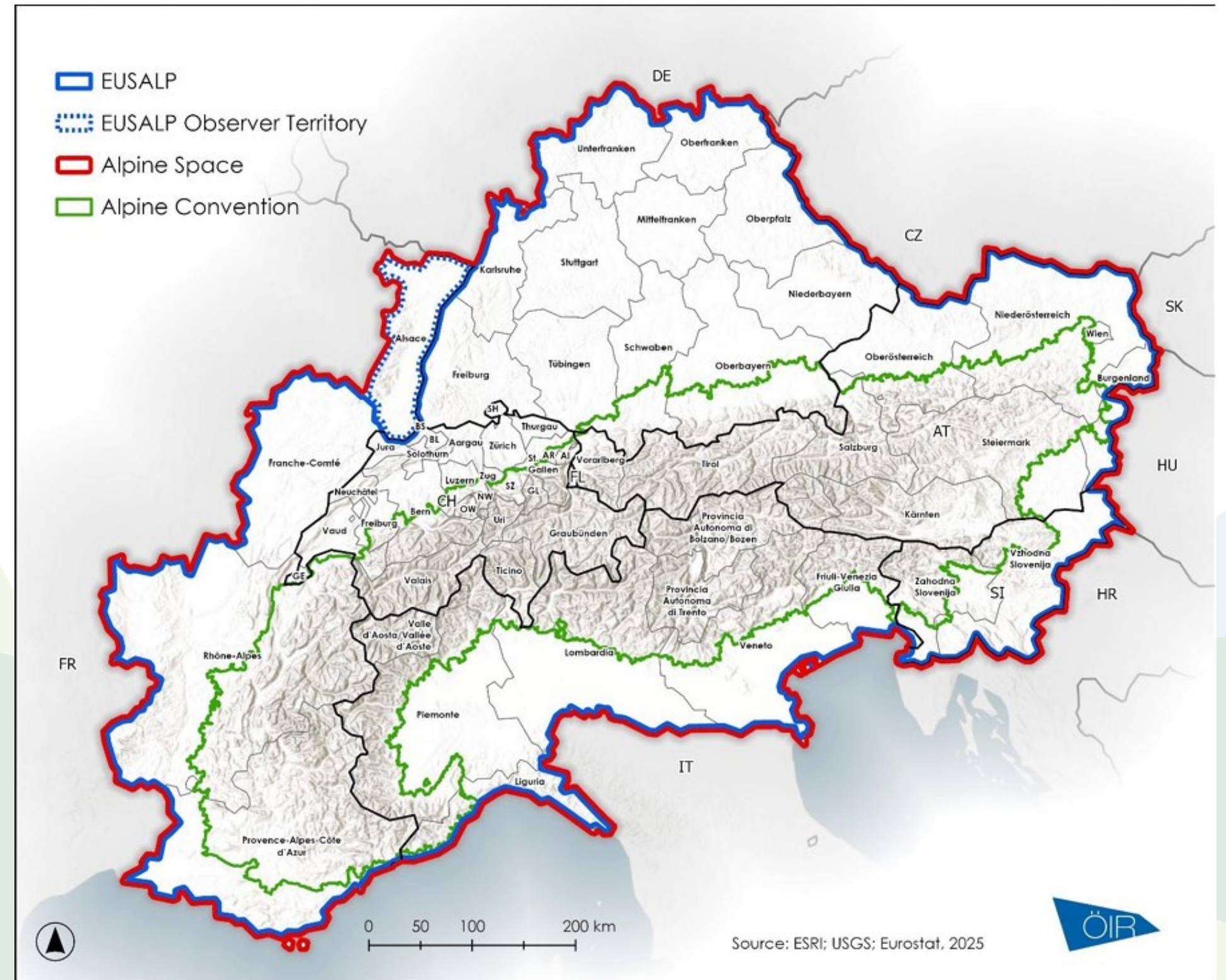
Communication support

Alessandro Vittorio

alessandro_vittorio@regione.lombardia.it



The Alpine Territory: governance and cooperation structures



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

EUSALP and the Alpine Space Programme

How the programme support the Strategy's implementation: The 4SUPPORT EUSALP Project (2026-2028)

Following the SUPPORT EUSALP PROJECT (2023-2025)

4SUPPORT EUSALP: 14 Partners, 5 countries
To support the enhancement of the EUSALP governance system

SUPPORT BY THE EUROPEAN UNION
THROUGH THE INTERREG ALPINE SPACE PROGRAMME : 2.984.561€



80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities

4SUPPORT EUSALP: BREAKDOWN STRUCTURE



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

**WP responsible:
EUSALP Secretariat**

**WP1 Implementation
of the Strategy**

A.1.1 Technical support to the
functioning of EUSALP's
governance bodies

A.1.2 Supporting the EUSALP
financial dialogue and the
embedding into Cohesion
Programmes

A.1.3 Technical support to the
EUSALP monitoring and
evaluation

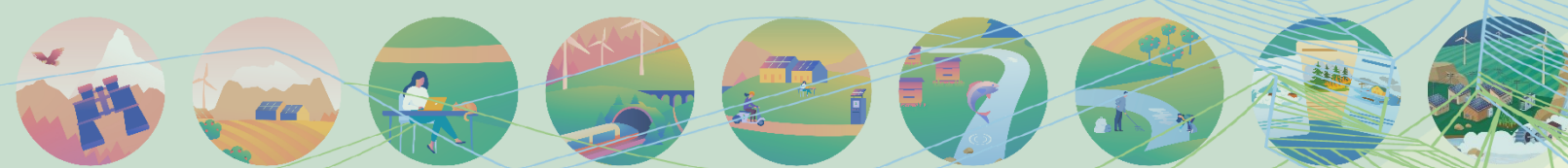
Output

Collaborative Intranet for
EUSALP community

Governance Architecture
Paper and Rules of
Procedures

Monitoring system
platform

Number of organisations
cooperating with each
other



**WP responsible:
AGs leaders**

**WP2 Supporting AGs
activities & Capacity
building**

A.2.1 Implementing the Action
Groups Work Plans

A.2.2 Horizontal coordination
of AGs

A.2.3 Internal Capacity Building
for EUSALP Actors

A.2.4 Dissemination of Action
Groups activities

Policy recommendations

Output

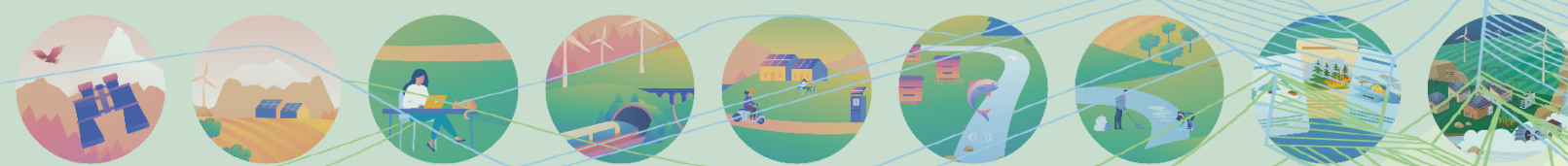


WP responsible: rotating Presidencies

WP3 Supporting Presidencies activities

A.3.1 Operational support to
the Rotating Presidency daily
activities

A.3.2 Operational support for
the Annual Forum and the
General Assembly



WORK BREAKDOWN STRUCTURE

**WP responsible:
Région Bourgogne-
Franche-Comté and
EUSALP Secretariat**

WP4 Youth activities and engagement

A.4.1 Support to the EUSALP
Youth Council activities

A.4.2 Organization of the “Pitch
your project” competition



EUSALP EU STRATEGY FOR THE ALPINE REGION

This project is co-financed
by the European Union
via Interreg Alpine Space

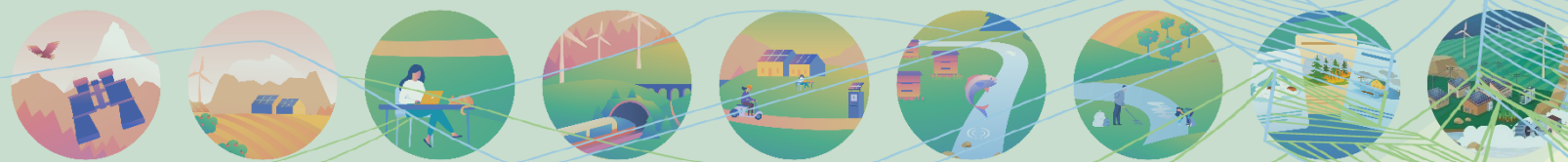


**WP responsible:
Secretariat**

WP5 Communication

A.5.1 EUSLP stakeholders'
involvement and engagement

A.5.2 Increasing the visibility of
EUSALP and ensure smooth
internal and external
communication



EUSALP and ASP Projects: Best practices to adopt

↳ For our Action Groups and for EUSALP, it is important to engage with you!

↳ Don't contact the AG Leaders only during the application phase. Please keep in touch with the Strategy throughout the project via the Secretariat's Policy Officers

↳ Your outputs and results, when integrated into the Strategy, also contribute to achieving our objectives, and the Strategy can give greater emphasis and visibility to your projects!



EU Macro-regional and Sea Basin Strategies Days 2026

8-9 July 2026

Square, Mont Des Arts, 1000, Brussels

Registrations are open until 24 June 2026. The programme and registration link are available [here](#):



Networking village: EUSALP will host a stand featuring a brochure presenting the new Action Plan and the Work Plans, as well as Action Group business cards with QR codes linking to the AG webpages.

On 8 July, EUSALP will participate in a side workshop on embedding:

Strengthening cooperation in Macro-Regions and Sea Basins with different funding sources
(July 8 at 10:30 – 12:00)

AG5's [Digital Alps Conference](#) will also take place as a side event on 9 July (14:00-18:30).



EUSALP Annual Forum 2026

Inselhalle Lindau, 21-22 October 2026

Provisional programme:

Wednesday, 21 October 2026	
From 13:00	Registration and welcome coffee
14:00 – 15:30	Opportunity for AG Meetings + YC
15:30 – 16:00	Coffee break
16:00 – 17:30	Opportunity for AG Meetings + YC
17:30 – 20:00	Get-together / evening reception

Thursday, 22 October 2026	
From 8:30	Registration and welcome coffee
9:00 – 12:30	Energy Conference
In parallel	Opportunity for Workshops
12:00 – 13:00	Press conference
12:30 – 13 :30	Lunch
13:30 – 15:30	General Assembly
15:30 – 16:00	Coffee break
16:00 – 17:30	Open Plenary session
17:30 – 18:00	Outdoor programme + End
18:00 – 20:00	VIP dinner (by invitation only)



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

EUSALP Annual Forum 2026 – Side Events

- Official kick-off of Regione Lombardia's Mission: "Young entrepreneurship in the Alps"
- EUSALP Energy Conference
- EUSALP Pitch Your Project Final
- AGs Internal Meetings
- AGs Workshop, Joint Workshop and Joint Sessions
- ASP Workshop on Post-27 Programmation



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

Other events:

11th Mediterranean Coast and Macro-Regional Strategies Week

- Where and when: **15-17 september** in **Izola**, Slovenia
- Title of the event: *“Macro-Regional Strategies in Action: What Becomes Possible”*
- Focus: how macro-regional cooperation translates into tangible results at the local level
- Further details will be shared in time

French Presidency kick-off event

- Where and when: **2 February** in **Lyon, France**
- In parallel with a General Assembly



EUSALP CALENDAR



EUSALP Events Calendar 2026

JANUARY

- 20 AG6 Meeting Online
- 23 Kick Off Meeting 4Support EUSALP Online
- 29 Trio Presidency Meeting Online

FEBRUARY

- 02 AG1 MEETING Online
- 03 AG6 MEETING Munich
- 04 EB, BAGL, EB-BAGL meetings Munich
- 05

MARCH

- 04 EUSALP meets the European level: MFF 2028+ Brussels
- 05
- 06 AG9 meeting Online
- 09 AG1 meeting Online
- 26 AG5 meeting Online

APRIL

- 13 Trio Presidency Meeting Online
- 15 EB, BAGL, EB-BAGL meetings Munich
- 16
- 20 AG3 meeting Online
- 21 AG8 Harvesting session Online
- 22 AG2 meeting Grenoble

EUSALP Events Calendar 2026



80 million people, 7 countries, 48 regions, mountains and plains addressing together common challenges and opportunities

Get in contact:

Via email:

tss_eusalp@alpine-region.eu

Via the website:

[Contact us – EUSALP](#)

Via our social networks:

Contact us

This form allows you to contact EUSALP Secretariat. The data provided is used only to provide you with an answer. Do not hesitate to consult our personal data management policy.

Fields marked with * are required

Name

First name

E-mail address *(email@domaine.fr)

Object *

Message *

Follow us on



@EUSALP



@_eusalp



@EUSALP



@eusalp421



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities

THANK YOU FOR YOUR ATTENTION!

To know more about EUSALP



80 million people, 7 countries, 48 regions,
mountains and plains addressing together
common challenges and opportunities